**ISGF (INDIA SPORTING GOODS FAIR ) 2024**

**at The Leela Ambience Convention Hotel, Delhi, India**

**on 19 & 20 March 2024**

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We are pleased to inform you that SGEPC, The Sports Goods Export Promotion Council  a Government of India sponsored organization, working for the promotion of India’s exports of sports goods under the aegis of the Ministry of Commerce & Industry, Government of India is organizing **INDIA SPORTING GOODS FAIR (ISGF) at The Leela Ambience Convention Hotel, Delhi, India on 19 & 20 March 2024.**

ISGF 2024: Global Meeting place for Business Partnerships and Product Sourcing India's sports goods are popular worldwide and have made a mark in the global goods market.

ISGF 2024 is an initiative of the Ministry of Commerce & Industry, Government of India to promote “Brand India” and to provide a platform for Indian manufacturers to explore global business alliances.

ISGF 2024 will feature 70 exhibitors that are leading manufacturers and exporters of sports goods. All leading buyers/ brands of Sporting Goods are invited to visit ISGF 2024. 100 selected buyers would be hosted by SGEPC with a travel & Stay subsidy.

Invitation to prospective Buyers of Sports Goods from **Netherlands**

**Hosted Buyer entitlements**

Each approved buyer will be entitled to:

- Two nights of hotel stay at a 5 Star Hotel.

- Partial / 100% Airfare reimbursements to New Delhi, India, and return.

- All visitors would be required to reach New Delhi on 18 March 2024.

For more details about the incentive package, delegates can visit and register at:

<https://www.isgfair.com/hosted-buyer-registration-24>

All types of Sports Goods will be available for sourcing from India, and these include:

- Athletic Goods / Badminton &amp; Tennis / Boxing Equipment / Chess Sets

- Cricket Gear / Hockey Gear

- Indoor Sports / Inflatable Balls

- Sports Bags / Sports Nets / Sports Shoes / Sportswear

- Table Tennis / Training &amp; Agility Equipment

- Other Sports

Leading OEM manufacturers of Sports Goods are exhibiting at the show, and their detailed profiles are available at [https://www.sportsgoodsandtoys.com](https://www.sportsgoodsandtoys.com/)

We shall be grateful if you could kindly disseminate this information to organisations /persons who may be interested in the same.