



03-05  
**JULY** 2025  
 AHMEDABAD  
 GUJRAT  
**2nd EDITION**

**India's only International B2B Fertilizer  
 Exhibition & Conference.**

**5000+**  
CORPORATES

**200+**  
EXHIBITORS

**20+**  
SPEAKERS

**500+**  
DELEGATES

SUPPORTED BY



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**AIDA**



# The Fertilizer Opportunity

India's agriculture and horticulture domain has witnessed a major shift towards sustainability and self-sufficiency. SOMS (Soluble Fertilizers, Organic/Bio, Micronutrient and Stimulants) have evolved as a proven farming practice for tested & trusted over 30 years, significantly increasing farmers' income, improving yields and reducing dependency on subsidized fertilizers. The horticulture development conceptualized in the 90's, by the soms entrepreneurs of Maharashtra, Gujarat, and Karnataka have changed the agriculture landscape forever. Largely credited SOMS, is now equipped to replace conventional fertilizers owing to its high efficiency and low residual values.

To ensure uninterrupted SOMS supply and long-term self-reliance, the SFIA has been actively working with supplier nations. For a sustainable future, there is a need to boost domestic production and strengthen MSMEs in fertilizer manufacturing. SOMS 2025, taking place in Ahmedabad this July, aims to bring together global manufacturers, Indian MSMEs, government bodies and key industry stakeholders to drive SOMS adoption across crops and expand India's self-sufficiency in specialty fertilizers.

This international event will connect Indian fertilizer companies with global suppliers, empower MSMEs to fast-track innovation and promote SOMS as a scalable, sustainable, and subsidy-reducing solution.

We invite fertilizer exporters, importers, manufacturers, researchers, technology partners, ancillary and industry leaders to participate in SOMS 2025 to collaborate in shaping the future of sustainable agriculture.

## Exhibitors Categories



### Soluble Fertilizer Importer/manufacturers

Potassium Sulphate, Potassium Nitrate, MAP/MKP/UP, Calcium Nitrate, NPK Fertilizers, Diammonium phosphate



### Organic Fertilizer Producer

Producer of Organic & bio-based fertilizer, Neem, compost as an alternative to traditional Synthetic Fertilizer



### Micronutrient manufacturers

Zinc Sulphate, ferrous Sulphate, Magnesium Sulphate, Manganese, Copper, Moly, Boron EDTA, Amino chelate importers and manufacturer



### Bio Stimulant manufacturers

Potassium Humate, Seaweed, Protein hydrolysates Fulvic Acid, Beneficial Bacteria, Amino Acid etc. importers, Manufacturers, Co-marketers



### Packaging And Printing Labelling Machine

Pouch, HDPE, LDPE, HDPP woven sack, Pouches, bottle, carboys, corrugated boxes, without cylinder pouches, batch coder importers and manufacturers



### Machinery Manufacturer

Fertilizer Crusher, Fertilizer Dryer, Mixer, Compost Machine, Fertilizer Granulator, palletizer, Bottle filling & other Machine manufacturers



### Irrigation Drip/Sprinkler/Spray

Various Spray equipment importers, Drip & Sprinkler irrigation equipment manufacturers and importers are invited to display latest technologies for B2B buyers.



### Laboratory Equipment

Photometers, Rotary shakers, Laminar Airflow, BOD incubator, Hot air Oven, Reagent, AAS mfrs, microscope, Analytical balances.



### Research Development Institutions

Universities, Research Organizations, & Agricultural Institutions, government agri extension promotion in the field of fertilizers



### Agrochemical Companies

Agricultural Chemicals, for manufacturing of fertilizer, agri input formulation manufacturing with technical sales.



### Environmental & Sustainability Solutions providers

Pollution control consultants, Bio diversity and various other knowledge providers are invited.



### Startups in Agri-Tech and Fertilizer Innovation

Entrepreneurs and Startups Showcasing Innovative Technologies, Solution & Product in The field of Agricultural & Fertilizer. It includes Drone & other modern technology.



## Target Visitors

 Manufacturers	 Importers	 Co-Marketers	 Traders	 Exporters
 Agri-Scientists & Fertilizer Consumption Influencers	 Government Procurement Agencies	 Horticulture Boards	 Municipal Corporation	 Commercial Nurseries
 Research Institutes	 Greenhouse Grower	 Organic Farming	 Floriculture	 Fruit Orchards

# 5

## Reasons to participate in SOMS 25

### 1. Launch Your Product and Ideas

With key industry players and potential partners in attendance, you can generate buzz around your latest offerings and gain immediate feedback and visibility.

### 2. Expand Your Market Reach

Showcase your products and services to a targeted audience and connect with key industry stakeholders.

### 3. Exclusive B2B Opportunities

Engage directly with suppliers, buyers, and partners to unlock new business opportunities and drive growth.

### 4. Network with Industry Leaders

Meet experts, decision-makers, and thought leaders to build valuable relationships and collaborations.

### 5. Stay Ahead with Industry Insights

Explore the latest trends, innovations, and challenges through expert talks and panel discussions.

# 5

## Reasons to Visits SOMS 25

### 1. Technology Showcase

Discover the latest innovations in fertilizers and agriculture. Experience live demos and interactive displays from top manufacturers to enhance your operations.

### 2. Product Discovery

Find the right products to meet your business needs and stay ahead of industry trends.

### 3. Evaluate Suppliers & Manufacturers

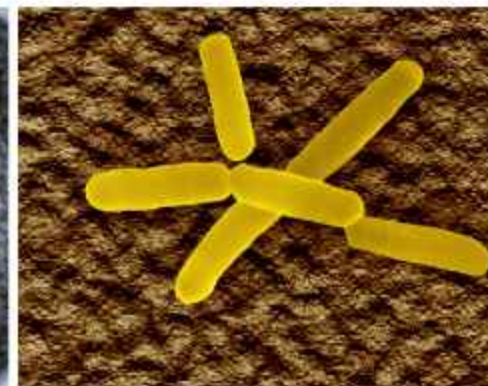
Meet suppliers in person, compare offerings, and assess their capabilities to make informed business decisions.

### 4. Collaboration Opportunities

Connect with global partners for joint ventures, distribution networks, and strategic alliances to grow your business.

### 5. Sustainable Agriculture Practices

Learn about eco-friendly technologies and sustainable farming methods to build a more resilient and green future.





# SOMStinerary

## DAY- 0 CONFERENCE

**9:30-11:00** Inaugural session.

- Welcome Remarks : Secretary SFIA.
- Lamp Lighting.
- Address by Honourable Chief Guest.
- Presentation of Excellence Awards by Chief guest.
- Theme Address: President SFIA.
- Special address by distinguished guests.
- Vote of Thanks by President SFIA.

**11:00-11:30** 'AgriSOMSation 1' - A brain storming session .

**11:30-12:00** 'AgriSOMSation 2' - A brain storming session .

**12:00-13:00** SOMSense Talks : "Sample Failure & Legal Procedure" by Advocate Barbatkar, Nagpur Q & A Session.

**13:00-14:00** Networking Lunch.

**14:00-15:00** Presentation "SFIA-NRCG SOMS Trial 2024-25"

**15:00-18:00** Thesis Showdown : SOMS annual research presentation competition.

## DAY- 1 & 2 EXHIBITION

# GLIMPSES FROM SOMS 24



• ISO 9001:2015 • ISO 14001:2015 • ISO  
Leading Importers of Water Soluble  
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Organized by



SOLUBLE FERTILIZER INDUSTRY ASSOCIATION

For Participation & Sponsors Opportunities

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