

INDIAN SEAFOOD SHOW  
BRAND-NEW  
TO SHOW



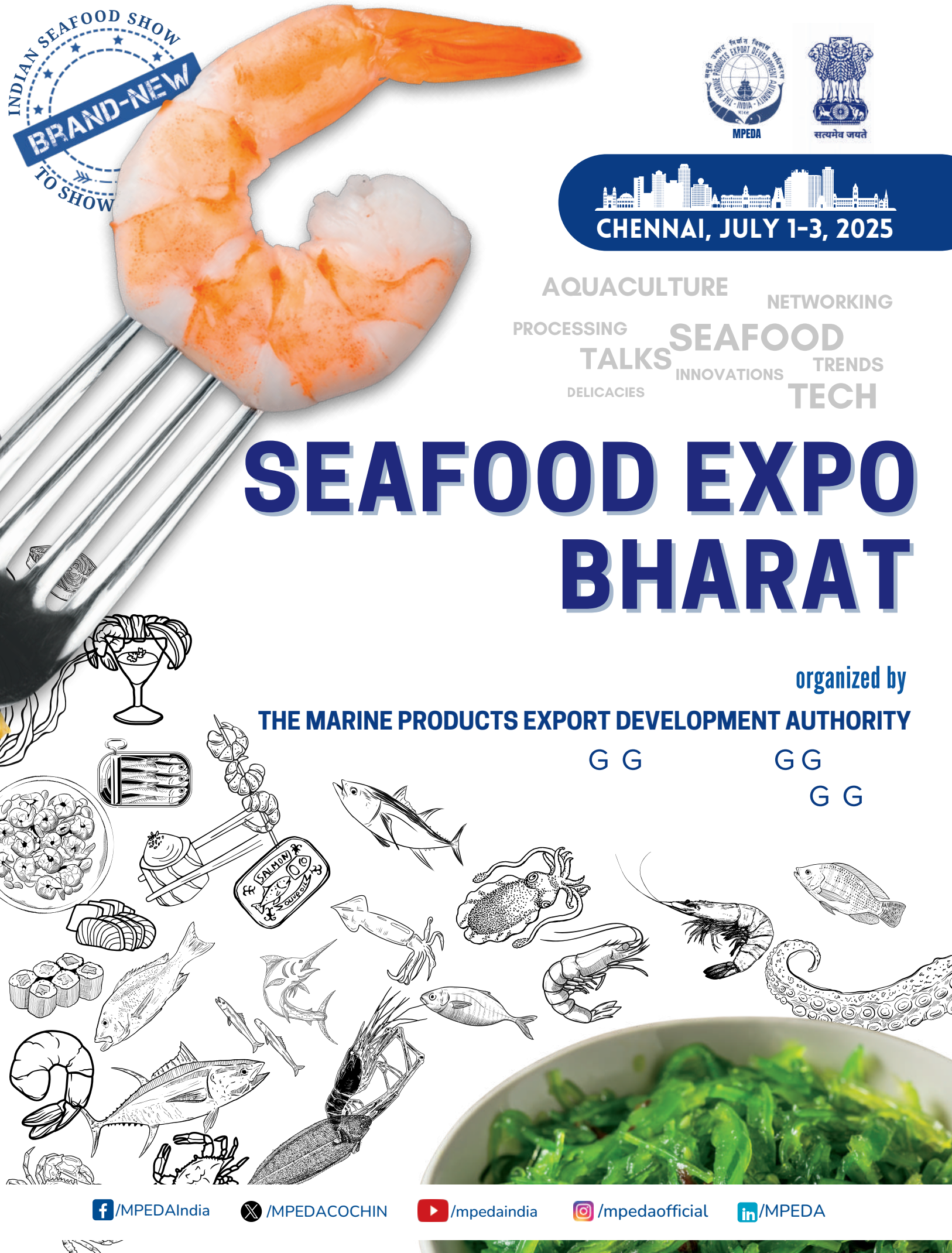
CHENNAI, JULY 1-3, 2025

AQUACULTURE NETWORKING  
PROCESSING TALKS SEAFOOD  
DELICACIES INNOVATIONS TRENDS  
TECH

# SEAFOOD EXPO BHARAT

organized by  
THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY

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# You are invited to attend Buyer - Seller Meet in Seafood Expo Bharat (SEB) 2025 , Chennai.

01-03 July 2025

## MPEDA

The Marine Products Export Development Authority (MPEDA) was set up by an act of Parliament during 1972. The Marine Products Export Development Authority under the Ministry of Commerce and Industry, Government of India is a statutory body entrusted with the primary task of promotion of export of marine products from India.

## BSM in SEB

MPEDA is hosting the brand-new seafood expo of India "SEAFOOD EXPO BHARAT 2025" from 1-3 July 2025, in Chennai. The stalls will be packed with all the irresistible seafood delicacies India offers from its basket for you to explore.

- ✔ Exhibits
- ✔ Tasting Sessions
- ✔ Technical Sessions
- ✔ RBSMs
- ✔ Networking
- ✔ Skills Olympiad

The RBSM areas will give you incredible opportunities to meet up with our seafood exporters and to build up business.

## We welcome the buyers

MPEDA's offers a plethora of assistance the overseas buyers to participate in SEAFOOD EXPO BHARAT 2025.



### Visa Invitation Letter

MPEDA will provide Visa invitation letter to the importers to apply for visa.



### Air Fare Reimbursement

Reimburse the return economy air ticket fare with a ceiling of 2,000 US\$.

(Limited to 1 representative /company)

The reimbursement will be in cash on the spot at the venue directly to the importers on the last day of the event upon production of copy of visa, air ticket, invoice and boarding pass.



### Airport Pick-up and Drop

We will operate a reception counter at Chennai International Airport to arrange airport pickup / drop for the invited importers.



### Local Hospitality

We will be providing the local hospitality to all the invited importers (Food, accommodation and local transportation during the event days). Also arrange net working dinner with exporters.



### Support to Visit Seafood Processing Plants

We will facilitate local travel arrangements for seafood processing plant visits through our Regional Offices.

The importer needs to bear the expenses related to his travel from Chennai International airport and back (air / train / car) and hotel accommodation.

The details of the seafood processing plant the buyers propose to visit need to be intimated in advance.



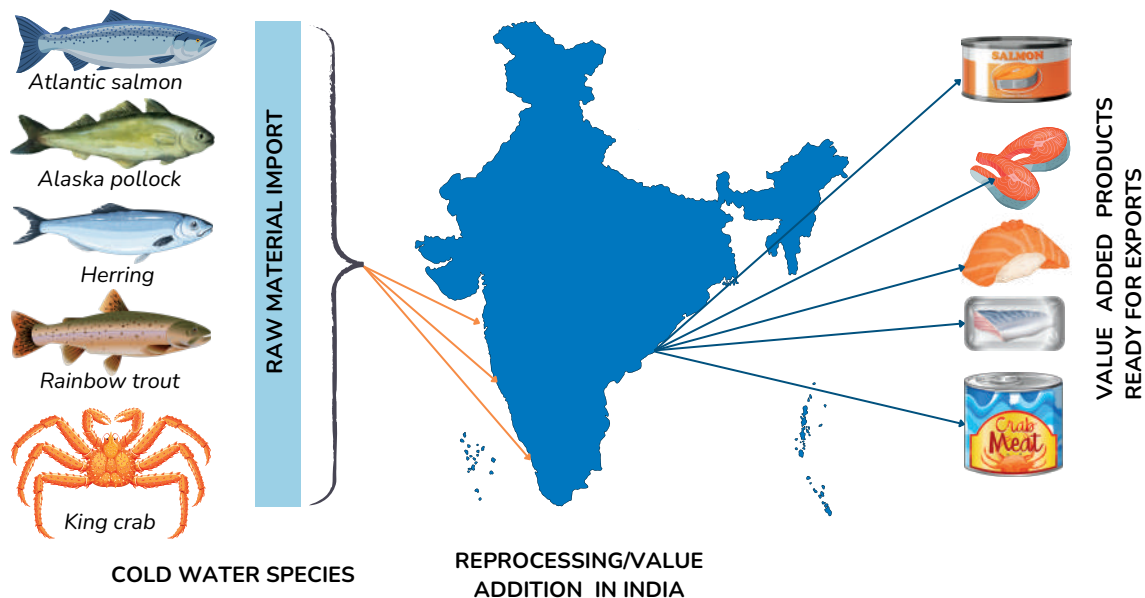
To register for the Buyer Seller Meet San QR code for the Buyer Profile form, Fill in and E-mail to us in,

[fairs@mpeda.gov.in](mailto:fairs@mpeda.gov.in)

# INDIA-A SEAFOOD PROCESSING & RE-EXPORT HUB

## Why India !!

- India with its world class infrastructure, strategic geolocation and abundant manpower, shall be able to perform seafood-based jobs outsourced to our country for import, value addition and re-export.
- India's seafood processing capacity is about 35,000 Tons/Day and the total capacity utilization is around 30 % -35 % only.
- Labour cost in India is cheaper and competitive when compare with labour cost in developed countries viz. USA, EU etc.
- With state of art processing facilities and competitive labour cost, India can act as a processing hub for re-processing, value addition and re-export in line with China, Vietnam, Malaysia, Thailand and Indonesia.



## Support from us

- MPEDA will facilitate ease of doing business for processing and re-export seafood in value added form.
- MPEDA will facilitate in identifying potential qualified processors to take up processing works and re-export in to required destinations and to make India as a seafood processing hub.
- MPEDA will also facilitate in identifying joint venture partner for processing with buyer back arrangements. Presently more than 12 such joint venture projects are in operation for pasteurized crab meat for USA and cephalopod products into EU countries.





**SAFE. HEALTHY. SUSTAINABLE**

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