



SGCCI

**THE SOUTHERN GUJARAT CHAMBER
OF COMMERCE & INDUSTRY**

BUSINESS VOICE OF SOUTH GUJARAT SINCE 1940

Global Village

GLOBAL EXCHANGE AND TRADE EXHIBITION

25 26 27 JANUARY 2025

VENUE



**Surat International Exhibition &
Convention Centre, Sarsana, Surat.**



ABOUT SGCCI

SGCCI was established in the year 1940, the oldest apex body of Gujarat has a strong base of more than 12,500+ direct members and 150+ associations from wide spectrum of Trade & Industry. SGCCI is dedicatedly serving to the Trade & Industry since 83 years. SGCCI has mastered the Art of Exhibitions and Trade Fairs mainly organizing Industry Specific Exhibitions like Udyog, SITEX, Yarn Expo, WeaveKnIT, Fiber 2 Fashion, Auto Expo, Sparkle International, Energy International, WEE, Vyapar, Food & Agritech Expo. The Surat International Exhibition & Convention Centre which is built in 1,16,000 Sq. Ft. of pillar less air-conditioned dome spread over 13 hectares. The Chamber has also been awarded by Zee Business for the best performances in MSME sector.

INTRODUCTION

Welcome to the International Pavilion by The Southern Gujarat Chamber of Commerce and Industry. Our mission is to build an interactive platform that bridges cultural, educational, and business connections between India and the global community.

This pavilion will highlight the cultural diversity of participating countries, offer insights into their educational opportunities, and showcase potential trade partnerships. We aim to provide Indian participants with valuable opportunities to engage with international markets, enhance cross-cultural understanding, and explore new avenues for growth.



OBJECTIVE OF THE INTERNATIONAL PAVILION PROGRAM



Promote Cultural Exchange:

Showcase diverse cultures through exhibits and performances.



Encourage Networking:

Foster interactions between Indian and international stakeholders.



Tour & Traveling:

Across Borders,
Beyond Imagination



Facilitate Business Connections:

Link Indian businesses with global partners for trade and collaboration.



Provide Educational Insights:

Highlight international academic and research opportunities.

STRENGTHEN INTERNATIONAL RELATIONSHIPS



Goal: To build and reinforce relationships between Indian and international stakeholders through collaborative efforts and mutual understanding.

Objectives:

- Partnership Development: Facilitate discussions and agreements on joint ventures, strategic alliances, and other collaborative projects.
- Cultural Diplomacy: Promote diplomatic ties through cultural diplomacy, showcasing the positive aspects of global collaboration.

ALLOCATION TO EXHIBITOR

- We will provide to each Countries will have 81 sqmt & some other flexible & Sq.Mtr. option to set up zones for Food, Culture, Visa, Guides, and B2B etc.
- The Village will also feature spaces for cultural shows, food tasting, and seminars in the Exhibition.

SPONSORSHIP MATRIX

POWERED BY SPONSORSHIP

- Tagline as "Powered By" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on Web Site of **Global Village - Global Exchange and Trade Exhibition**
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Global Village - Global Exchange and Trade Exhibition"**.
- **Last Cover Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Global Village - Global Exchange and Trade Exhibition". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner** at the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (20 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (15 Nos.) (Size 10 Ft. x 6 Ft.)

PLATINUM SPONSORSHIP

- Tagline as "Platinum" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on Web Site of **Global Village - Global Exchange and Trade Exhibition**.
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Global Village - Global Exchange and Trade Exhibition"**.
- **Last Cover Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Global Village - Global Exchange and Trade Exhibition". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner at the Entrance** of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (15 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (12 Nos.) (Size 10 Ft. x 6 Ft.)

GOLD SPONSORSHIP

- Tagline as "Gold" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on Web Site of **Global Village - Global Exchange and Trade Exhibition**
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Global Village - Global Exchange and Trade Exhibition"**.
- **One Full Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Global Village - Global Exchange and Trade Exhibition". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner at the Exit** of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (12 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (10 Nos.) (Size 10 Ft. x 6 Ft.)

SILVER SPONSORSHIP

- Tagline as "Silver" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
- Logo Visibility on Web Site of **Global Village - Global Exchange and Trade Exhibition**.
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Global Village - Global Exchange and Trade Exhibition"**.
- **One Full Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Global Village - Global Exchange and Trade Exhibition". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner at the Exit** of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (10 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (10 Nos.) (Size 10 Ft. x 6 Ft.)
- **(All Silver Sponsors Logo will be share equally in alphabetical order)**

RATE CHART

| Stall Size (in Meter) | Sq.Mtr. | Rate USD Per Sq. Mtr. | Price (USD) | Price (INR*) |
|------------------------------|---------|-----------------------|-------------|-----------------|
| 9 x 9 * (Premium Exhibitors) | 81 | 246 | 19,926 | Rs. 17,10,648/- |
| 9 x 9 | 81 | 123 | 9963 | Rs. 8,55,324/- |
| 6 x 9 or 9 x 6 | 54 | 132 | 7128 | Rs. 6,11,939/- |
| 6 x 6 | 36 | 145 | 5220 | Rs. 4,48,137/- |
| 3 x 9 or 9 x 3 | 27 | 154 | 4158 | Rs. 3,56,964/- |
| 3 x 6 or 6 x 3 | 18 | 166 | 2988 | Rs. 2,56,520/- |
| 3 x 3 | 9 | 172 | 1548 | Rs. 1,32,896/- |

* condition apply for special category and their customised offer

SPONSORSHIP

| Description | Amount ₹ |
|------------------|----------------|
| Powered by | Rs. 5,00,000/- |
| Platinum Sponsor | Rs. 4,00,000/- |
| Gold Sponsor | Rs. 3,00,000/- |
| Silver Sponsor | Rs. 2,00,000/- |

GST & Other Govt. Taxes Applicable

Surat International Exhibition & Convention Centre

Off Sachin Magdalla Highway,
Nr. Khajod Crossing, Sarsana,
Surat - 395007, Gujarat, India.



APPROACH TO VENUE

12 KMS from Surat Railway Station
5 KMS from Surat Airport
20 KMS from N.H.8
(By pass Palsana - Sachin GIDC)

ORGANISED BY



THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY

&

SOUTHERN GUJARAT CHAMBER TRADE & INDUSTRIES DEVELOPMENT CENTRE

6th Floor, "SANHATI" Building, SIECC Campus, Nr. Khajod Crossing,
Althan Road, Sarsana, Surat-395007, Gujarat, India.

(P) +91 261 2291111 (M) +91 90236 73346 (E) globalconnect@sgcci.in (W) globalvillage.sgcci.in