Embassy of India

The Hague

Press Release

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**Mayor of Utrecht inaugurates India Tourism and Kerala Tourism pavilions at biggest Dutch Tourism event, enjoying virtual reality experience of Indian tourist attractions**

H.E Ambassador of India to the Netherlands Mr Venu Rajamony  and Mayor of Utrecht Mr Jan van Zaneninaugurated the ‘Incredible India’ and Kerala Tourism stalls on January 9, 2018 at the Vakantiebeurs (Holiday Fair), the largest tourism event in the Netherlands.

The Mayor was the first to view India’s major tourist attractions in Virtual Reality, a novel initiative taken by the Embassy of India in collaboration with India Tourism.

As a special attraction, visitors also received opportunity to take pictures of themselves with monuments such as Taj Mahal, Qutub Minar etc as well as wildlife and natural landscapes.

The stalls were inaugurated with the Mayor and Ambassador Venu Rajamony lighting traditional Indian lamps. Indian refreshments were also served to around 500 visitors throughout the day.

Vakantiebeurs is held every year in the city of Utrecht at the heart of the Netherlands and attracts a large number of visitors. There has been a steady increase in the number of tourists from the Netherlands to India with approximately 21000 electronic visa issued in 2017.

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